Faculty Senate Admissions Sub-Committee membership:

- Estela Blaisten-Barojas, College of Science
- Marie Kodadek, College of Health and Human Services
- Qiliang Li, Volgenau School of Engineering
- Matt Peterson, College of Humanities and Social Sciences
- Karen J Reedy, College of Visual and Performing Arts
- Darren Troxler, Office of Admissions
- Ashley K Yuckenberg, School of Business

Admissions Sub-Committee Charge:

Follow the admissions process in order that the faculty might better understand it; make recommendations regarding admissions standards to the Dean of Admissions; report admissions recommendations and statistics to the Faculty Senate on an annual basis.

Undergraduate Admissions:

Undergraduate Admissions continues to be happy with the Common Application used for freshman applicants. The Office implemented a new CRM and admission application, TargetX, for use by spring 2018 forward applicants. TargetX runs on the globally popular Sales Force platform. Freshman may choose to apply either using Common App or TargetX. Transfers and Undergraduate Non-Degree students exclusively use TargetX. The new CRM replaces the former Hobson’s product initiated in 2006. Associate Dean Darren Troxler reported the spring 2018 undergraduate enrollment:

- New Freshmen: 47; 29 VA and 18 OOS
- New Transfer: 1608; 1480 VA and 128 OOS
- New UG Non-Degree: 283; 215 VA and 68 OOS

Darren Troxler also introduced the new NOVA-Mason transfer collaboration titled ADVANCE. This innovative new transfer model is designed to provide more streamlined curricular pathways (associate’s to bachelor’s degrees) and eliminate administrative obstacles between institutions. NOVA students must meet specific milestones such as joining the program before earning 30 college credits, completing six degree-applicable credits each fall and each spring semester, maintaining a 2.5 cumulative grade point average and completing the Mason Core English composition and Quantitative Reasoning requirement within the first year of enrollment. Upon completion of the designated associate’s degree around the 60-credit threshold, ADVANCE students will progress to Mason as bachelor’s degree-seeking students without having to apply for admission. ADVANCE students may co-enroll at Mason for up to nine credits (in non-degree status) while pursuing their associate’s degree. ADVANCE will become the third “doorway” through which VCCS transfers may enter Mason in addition to regular transfer admission and the VCCS Guaranteed Admission Agreement (GAA) option.
**Graduate Admissions:**

Crystal Brett, Associate Director of Graduate Admissions Operations, presented at our February sub-committee meeting. On behalf of Vice-President of Enrollment Management David Burge, she announced that the Office of Graduate Admissions would implement the graduate version of TargetX to meet the University’s CRM and graduate application needs beginning Fall 2019. The Hobson’s Radius and Application Review products were ultimately unable to satisfy the requirements of all graduate programs at Mason. Hobson’s was unable to commit to long-term fixes and the University dissolved the relationship. Four major working groups comprised of graduate faculty, student services and IT staff have spent much of fall 2017 and spring 2018 planning and implementing the new CRM, graduate application and faculty application review system. Stakeholder training is expected to begin in June 2018. Spring 2019 graduate applications will continue to be received and processed in Hobson’s Radius. Beginning Fall 2019, all graduate applications will be received and processed in TargetX. Stakeholder updates and training information is located on the Office of Graduate Admissions homepage: oga.gmu.edu. Associate Dean Troxler reported the spring 2018 graduate enrollment:

- New Master’s: 939; 750 VA and 189 OOS
- New Doctoral: 78; 42 VA and 36 OOS
- New GR Non-Degree: 493; 375 VA and 118 OOS

**Fall 2018 applications received by April 14, 2018:**

- Freshman: 21,787; 12,888 VA and 8899 OOS
- Transfer: 5188; 4481 VA and 707 OOS
- Master’s: 5383; 2456 VA and 2927 OOS
- Doctoral: 1901; 447 VA and 1454 OOS

**Admissions Sub-Committee Concerns:**

- Lawmakers are increasingly scrutinizing transfer credit and credit-by-exam policies. Our sub-committee is interested in further examining the University’s transfer credit policy to ensure equity for students without disadvantaging them. For example, increasing numbers of transfer students are presenting traditional transfer associate’s degree credit along with technical and skills courses aligned with applied associate’s degrees. In 2015, the Office of the University Registrar processed approximately 15,000 unique course substitutions for transfer credit.

- Graduate faculty has expressed some concern over the marketing of different academic programs and colleges/schools to prospective graduate students. Is there a way to enhance the Office of Graduate Admissions Liaison (OGAL) role such that individual programs have a closer link to the OGAL for disseminating prospective student program information?